

# Road Safety News

From the **TTC Group**



A newsletter for road safety professionals

Issue 3

## ROAD SAFETY TEAM AT NEW HQ

**T**he national Road Safety Team at the TTC Group has moved into their new £1.2 million offices.

Their aim is to work with Road Safety Officers at councils across the UK to reduce the number of crashes on our roads.

The experienced team at TTC is liaising with RSOs to educate employees who drive as part of their working day in a bid to reduce the human and financial cost of deaths and injuries as a result of vehicles crashes.

There are 1,000 deaths and 7,500 injuries each year costing the British economy £3.5 billion.

Safer Roads By Educating Drivers is the motto of the "not for profit" company which has seen phenomenal growth since it first

began education courses 13 years ago.

TTC run conferences, seminars and training days for RSOs to help them get their road safety message across to a wide audience. They also run the National Driver Improvement Scheme in Kent, speed awareness courses and educate the workforce to manage occupational road risk in a bid to reduce road collisions.

To contact the Road Safety Team to discuss how we can help your road safety initiative, call 0845 270 4363 or email [malcom.jones@ttc-uk.com](mailto:malcom.jones@ttc-uk.com) [john@ttc-uk.com](mailto:john@ttc-uk.com) or [colin.pettener@ttc-uk.com](mailto:colin.pettener@ttc-uk.com)

Our new address is: Road Safety Team, TTC Group, Hadley Park, Telford, Shropshire TF1 6QJ.



The Road Safety Team at their new TTC HQ: Malcolm Jones, John Price and Colin Pettener



### County Call for TTC

**H**erefordshire Council has called in the road safety team at TTC to help run a course for businesses on managing occupational road risk.

The council want to reduce the number of road casualties in the county which stand at 879 who were killed, seriously injured or slightly hurt in road crashes last year. These included 17 deaths and 130 serious injuries.

"I attended an excellent event on managing occupational road risk which was so well organised by the TTC Group for the council in Warwickshire and wanted to put a similar one on in Herefordshire," said Ann Mann, Road Safety Officer with Herefordshire Council.

"I've worked with Colin Pettener



Ann Mann

before when he was an RSO and knew he had moved on to TTC. I then received some very good information on managing occupational road risk and that has led to us putting on this event."

Supported by Airso (the Association of Industrial Road Safety Officers), TTC has linked up with other road safety professionals and experts from the insurance world, police, and Government transport advisors to stage the seminar in Hereford in November.

The aims of the day are to give managers and their drivers the chance to

consider the problems and risks and come up with practical solutions associated with every day driving.

The responsibilities and consequences of bad driving on the environment and the impact on a company and individuals of Health and Safety at Work laws will also be covered.

"There are 151 at work vehicle crashes every day in the UK. This statistic should be a wake up call to every business to ensure they have risk management practices in place. We applaud Herefordshire Council for taking steps to address, in their county, what is a nationwide problem," said TTC Road Safety Manager Colin Pettener.



Graham Feest, of AIRSO, supports the conference

# Excellent year for TTC



**TTC** has been called in to train instructors running new speed awareness courses in Kent.

A total of eight instructors, who will be running the new course for Kent County Council, received instructions on how to present the 2½ hour theory section of the programme.

TTC were asked to help as they offered both the appropriate training skills and the experience of delivering NSAC courses, said Steve Horton, the county council's Road Safety Operations Manager.

"As I anticipated, the quality of training TTC provided for our new theory trainers was very good.

"In addition to this quality training, they also prepared the supporting PowerPoint presentation and tutor notes to the same high standard I have come to expect from them.

"I am very pleased to have asked them to help our preparations for delivering NSAC in Kent," added Mr Horton.

He also praised the company for its education of motorists on the National Driver Improvement Scheme.

The NDIS courses in Maidstone have been successfully run by TTC since they took over in May 2005. They re-organised and revamped the scheme to create a totally updated course.

Sessions were increased by 90 minutes to include more in depth theory training to meet TTC's own stringent standards, said NDIS manager Malcolm Jones.

Professional course workbooks have been introduced and instructors given thorough training on both theory and practical sessions.

# FLEET DRIVER TRAINING

**The TTC Group has been delivering fleet driver training to 1,000 UK employees at a multi-national pharmaceutical company.**

Sanofi-Aventis, of Guildford, Surrey, one of the fastest growing major pharmaceutical companies in the UK, selected the Shropshire firm after conducting a very competitive tendering process, to run a series of education courses aimed at ensuring employee safety on work journeys.

TTC's driving instructors have already run three very successful courses on defensive driving, hazard awareness and driver impairment including sessions on alcohol, drugs, over the counter medicines, fatigue and the use of mobile phones when driving. A fourth course will be held in December.

"They have asked us also to look at concentration levels of their sales team. We are equipping them with various coping strategies to help them concentrate on their driving and deal with the mounting distractions that today's motorists face," said Malcolm Jones.

"We were very pleased to win this three year contract. It is a large company with very strong business ethics and they have demonstrated their care about every one of their employees by taking this proactive attitude towards road safety. They want to actively help the workforce to hone their driving skills in today's busy traffic environment," said Malcolm.

The TTC Group is a leading provider of business courses aimed at increasing productivity, reducing absenteeism and improving people's health. They educate the workforce in a range of driver impairment issues including drink, drugs, over the counter medicine and driver safety including helping business to implement related workforce policies.

# MBE AWARD

**Road safety professional Colin Pettener was awarded the MBE in the Queen's Birthday Honours for services to local Government.**

The man now spearheading road safety initiatives with the TTC Group has spent a lifetime dedicated to road safety.

County Road Safety Officer with Shropshire County Council for more than 24 years, Colin (65) was the founding chairman of the Association of NDIS providers, a winner of the Prince Michael International Road Safety Award and the Lynda Chalker Award.

Well respected in the global road safety world, Colin is a Fellow of the Institute of Road Safety Officers, a member of the Institution of Highways and Transportation and a past member of the National Road Safety Committee.

He is now a member of the TTC management team responsible for liaising with fellow road safety professionals from across the UK helping to provide training



courses for industry.

"I am very proud and pleased to receive this award. It is a great honour and I would like to thank all the many people I have met in the world of road safety during my long career. I know that we have contributed towards making it a safer place for many people."

# EDUCATION ROADSHOW

**A UK transport "roadshow" to educate thousands of the country's professional drivers has begun.**

The UK Traffic Commissioners called in the TTC Group to educate 4,000 LGV and Public Service Vehicle operators in a series of nationwide training sessions being held from Scotland to the Isle of Wight.

TTC, with more than 100 trainers, are training freight owners and managers of coach, bus and lorry operations at 25 UK venues.

The first was attended by 110 operators in Wakefield in May with the final session in London in March 2007.

TTC Group Director Graham Wynn said they were pleased to work in partnership with the UK Traffic Commissioners and Vosa to stage the 10 month training sessions on speed management and alcohol and drugs awareness in the workplace.

"Education makes better drivers which contributes towards our aim of reducing deaths and injuries on our roads." Chris Cooper, of the Vehicle Operators Service Agency (VOSA) is organising the event on behalf of the Traffic Commissioners.

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