

Road Safety News

From the **TTC Group**



A newsletter for road safety professionals

Issue 1

New route to road safety

Road safety professionals work hard to make our roads safer for everyone. Educating the public is the key but getting the message across to as wide an audience as possible with maximum effect is not easy.

We are dedicated to making roads safer by educating drivers - and we want to help you in your particular campaign to reduce deaths and injuries on our roads.

At TTC we work in partnership with a variety of organisations to reduce road casualties. If you are a road safety officer or a health and safety professional, involved in Human Resources or a fleet manager - we can work with you to help achieve your aims.

There was a welcome reduction in road victims last year but there were still 3,221

deaths and 280,840 injuries. Everyone who uses the roads, from families on the school run to workforce commuters and those who drive as part of their work, are at risk.

Do you have an idea about improving road safety within your organisation or for people in your area but don't have the opportunity to put it into practice?

TTC has the experience and road safety background to help turn your vision of road safety into reality.

If you want to get your message over to a wider audience by putting on a conference, then we can help you organise it. Everything from supplying keynote speakers in all areas of road safety to locating a suitable venue is carried out by our experienced team of professionals.



Colin Pettener of TTC's Road Safety Division

With years of experience behind us, our road safety division is here to help you - in whatever project you have in mind.

"If you have an idea, a vision or a dream that you feel could help promote road safety, then we can work with you to put it together," said Colin Pettener, of the TTC Group's road safety division.

TTC is a not for profit organisation which seeks to only recover costs.

OUR FIRST ROAD SAFETY NEWSLETTER

Welcome to the first edition of the TTC Group's road safety newsletter.

TTC 2000 is known nationally for its work as the UK's largest provider of the Department for Transport's programme to re-educate convicted drink drivers.

The purpose of this newsletter is to communicate with road safety professionals about the wider road safety and driver training work carried out by the TTC Group.

We will also bring you news about other programmes and events that are taking place nationally.

Tuition for motorists

Motorists in Kent on the National Driver Improvement Scheme are being educated by the TTC Group. The Road Safety Division is running a series of NDIS courses in Maidstone after being awarded the contract by service provider Kent County Council.

Spearheading the new NDIS team is Malcolm Jones who will be responsible for co-ordinating new schemes nationwide.

Malcolm (40) joined the group after managing NDIS and speed awareness courses and training NDIS instructors for Staffordshire County Council. He has also spent time as an

NDIS trainer with Shropshire County Council, one of the first authorities to introduce the scheme in 1994.

A former road safety officer with Staffordshire County Council, Malcolm has been a driving instructor for 15 years teaching all road users from LGV drivers to motorcyclists.

"TTC is an exemplary training organisation with an aim of reducing road casualties. Well thought out education as delivered by TTC has already made its mark and is certain to continue doing so with the NDIS courses."

Steve Horton, Road Safety Operations Manager at Kent County Council said: "TTC has demonstrated its commitment, enthusiasm and desire to provide added value and make the contract a success. Their quality approach shows an understanding of the continuous development of the product, investment in staff, partnership working and professionalism."



Malcolm Jones who is co-ordinating the NDIS scheme nationwide

Managing Occupational Road Risk

A leading international company called in the TTC Group to educate their workforce of more than 600.

Gill Pritchard, HR Officer at Ricoh in the UK, a world leader in business communications, said the company introduced the training after 12 months of research.

Following Government guidelines to educate the workforce, the company took a proactive approach and TTC delivered "back to back" training sessions for its staff.

Management were trained to ISO level in Preliminary Impairment Testing - addressing the company's Managing Occupational Road Risk policy - followed by a series of training sessions to educate 100 employees per day.

Joe Mangan, a team leader, said: "The course is not at all intimidating but full of useful information which everyone can benefit from."

Health and Safety co-ordinator Helen Smith said that impairment testing was "a simple method" to use which did not involve intrusive urine or saliva testing of employees.

The idea was to use a variety of simple checks to ensure that a member of staff was not impaired in some way to do their job.

"There is no better way of doing it from a health and safety point of view," she added.



Ricoh HR Officer Gill Pritchard

All company drivers should attend a training course on alcohol and drugs before getting behind the wheel, urged a company boss.

Mike Ward, general manager at Budget Gas, said it was "essential" for every workplace driver to attend the TTC course.

He attended it himself before sending all 12 of his drivers, who deliver liquid petroleum gas across the Midlands and mid Wales.

Mr Ward said the course dispelled many myths such as breakfast "soaking up" the previous night's alcohol. It also revealed surprising information for parents on the strength of Alcopops drunk by many young teenagers, with two bottles having more alcohol than a pint of strong lager.

"Many people say they only have a glass at home but it is probably a quadruple measure compared to a pub.

"There is so much information for us all to learn. Any business who has drivers, particularly those who start in the early morning should attend this course. It is essential."

"As an employer, Budget Gas deemed it necessary for its drivers to be told about this information," added Mr Ward, who drives a 120 mile round trip to work every day.

Budget Gas engineer Tony Wright said: "It was a real eye-opener. There was so much useful information which every driver should know, but probably doesn't."

A leading UK flour distributor has added a new ingredient to its driver education programme.

Allied Mills called in TTC to deliver bespoke training courses to more than 70 staff based at their Manchester depot which supplies bakeries throughout the UK.

Manager Mike Davis sent his 36 LGV drivers to take part in the courses which were "fun" but at the same time contained many important safety messages on how to manage occupational road risk.

Employees were "astounded" by the information, which had made them more aware about road risk.

"There was a lot of important information in this course for everyone, especially for those whose livelihoods depend on their driving licences. They came away thinking very carefully about what they had heard."

WORKFORCE PROTECTION

He said he brought in the specialist training organisation to protect his workforce from losing their valuable driving licences.

"Professional drivers can get hammered in many ways for motoring offences and then the Traffic Commissioner can suspend their licence. It is very difficult for LGV drivers and I wanted a special training programme this year to educate them," said Mr Davis.

He urged other employers to put their drivers on the same course to educate and protect them on the roads.

Mel Hughes, of TTC, delivered six training sessions to the Allied Mills workforce, including drivers, office staff and management.

"Most people who attend our courses find the information is a real eye opener."

Conference success

The Borough of Telford & Wrekin, in partnership with TTC, organised a successful one day conference attended by more than 70 leading business managers.

The council's Chief Executive Mr Michael Frater CBE said that by working with TTC they had been pleased to raise awareness among businesses about occupational road risk, alcohol and drugs.

The event was "a thought provoking day" where companies took away some very good ideas, added Mr Frater.

The local MP congratulated the organisers for "shining a spotlight" on an increasingly important issue.

He said it would be "naïve" to imagine that such a problem, which affected every other sector of society, did not affect the workplace. Local businesses were now recognising the problems.

The MP praised TTC for providing an employers pack with information on CD which would allow them to easily introduce a policy into their company.



Michael Frater, chief executive of the Borough of Telford and Wrekin at the conference.



Road safety in Warwickshire



Stan Milewski

Road safety officers at Warwickshire County Council worked in partnership with TTC on a campaign to reduce the county's road accident toll.

Stan Milewski, the council's Senior Road Safety Officer, along with the Warwickshire Casualty Reduction Partnership, together aimed to educate the county's businesses about road safety.

The council's road safety initiative for employers came about after the Health & Safety Executive published guidance on work related road safety.

Stan said: "We were concerned about the number of crashes involving people driving to and from work and those who

drove as part of their job – and we wanted to do something about it.

CONFERENCE

"We have known Colin Pettener for many years and asked to meet up with him and the team to see if they could help us with our project."

After a series of meetings, it was agreed to hold a conference at two separate venues in Warwickshire - entitled

Managing Occupational Road Risk – Driving Your Business Risk Down.

"It was very successful and it gave businesses a lot of food for thought. We had more than 90 representatives from 60 Warwickshire companies who came to both conferences held in Coventry and in Warwick.

"The result was that it gave management the chance to consider the problems and risks associated with every day driving. With TTC's help we equipped them with all the information they needed to implement workplace policies."

Colin Pettener said: "A third of all UK road traffic crashes are work related. Warwickshire's road safety team decided they would do something about it and we were glad to be of help.

The TTC Group organised internationally known speakers for the events and supplied information packs to delegates in conjunction with the Association of Industrial RSO's (AIRSO).

ROAD SAFETY AT WORK

Employers must get into the driving seat to cut the death and serious injury toll – and avoid the risk of a company prosecution – they were told at the Warwickshire conference.

Company bosses must put management safeguards into place to protect themselves and their workforce.

"What price a life?" asked the Association of Industrial Road Safety Officers secretary Graham Feest, who chaired the event.

He appealed to employers and managers to follow the guidelines in the newly published Health and Safety Executive booklet *Driving At Work* which gives practical advice on work related road safety.

The book assesses road risk, lists the benefits of managing driver safety, reveals a company's legal responsibilities and outlines ways of introducing new safeguards in a bid to cut the death toll and serious injuries caused each week on UK roads by people driving for work.

Chief Inspector Geoff Beston told employers that corporate manslaughter was now a consideration for every police investigation of a work related fatal road accident.

Research Director Dr Will Murray said 3 out of 10 daily deaths involved driving at work. He said he wanted to "enthuse" companies to "do something about it."

"You have a responsibility to the people working for you. A road safety policy in the workforce is good for society. The most successful organisations have a good safety performance," he told the conference.

A survey of organisations attending the seminar found that most did not have essential safety policies in place and many local authorities did not know if their staff had the correct insurance or their car was roadworthy," said Dr Murray.

Other speakers included PACTS Executive Director Rob Gifford; Bill Pownall, of Norwich Union; and TTC

Group Director Graham Wynn with TTC Development Manager John Price.

Conference organiser Colin Pettener, Road Safety Liaison Officer with TTC, said employers were given "a lot to think about."

"Every week an average of 20 people are killed and 250 seriously injured as a result of work related road crashes in the UK. Managing Occupational Road Risk is a subject that every company has to comply with to reduce workforce road crashes which will ultimately benefit a company's productivity."

Delegate Jeff Mercer, a HR Manager, said the conference had been very worthwhile and raised many questions. He would be discussing the valuable information with his manager.

After the event, employers received an information pack containing the Health and Safety booklet, a Larsoa CD detailing policies to drive down their business risk, alongside a variety of useful information compiled by TTC to assist businesses in managing occupational road risk.



What price a life? asked AIRSO secretary Graham Feest.



Dr Will Murray: "Each day 3 out of 10 deaths are due to work driving."



PACTS Executive Director Rob Gifford.

ROAD SAFETY – A PARTNERSHIP

Road Safety Officers are working in partnership with TTC to reduce road casualties.

The Institute of Road Safety Officers from the North West teamed up to run a training day for RSO's on the latest information on alcohol, drugs and the effects on driving.

NWIRSO chairman Julie Dagnall, of Wigan Road Safety, said that delegates heard from leading professionals on drink, drugs and driving issues.

"The Officer Group is proud to work in partnership with TTC to provide training on the latest information with regard to a key issue in casualty reduction.

"We pride ourselves on providing high quality training to professionals involved in casualty reduction."

Among the speakers was Graham Wynn, Director of the TTC Group, which runs many of the drink drive rehabilitation courses nationwide.

"They have helped to reduce re-offending rates in the north-west and nationwide. Many people who come on our courses say they wish they had the information before they were convicted.

"Stronger alcohol served in larger measures leads people to fall foul of the law with a high proportion caught the morning after, unaware they are over the legal limit."

Drug driving, future development of roadside evidential testing, and details of the new Road Safety Bill were related to delegates.

"It is very important that road safety professionals are kept up to date with the latest developments in what is a serious problem on our roads," said Colin Pettener, of TTC's Road Safety Division.

Preliminary Impairment Testing and drug recognition training aimed at ensuring employees are safe to work was also on the training agenda. Also drug and alcohol policies for the workforce and information on the Government's ignition lock project now being trialled in the UK which disables a car's engine if alcohol is in the breath.

Other speakers included North West Traffic Commissioner Beverley Bell; TTC Development Manager John Price; Dr Rob Tunbridge, an expert in transport research and Dr Andrew Clayton, who is leading the ignition lock trials.

The Drink, Drugs, Rock our Role training day was held in Wigan in November.



NWIRSO chairman Julie Dagnall

Work to reduce UK road deaths

The TTC Group educates the workforce in a bid to reduce the UK road death toll.

In answer to demand from industry, our award winning training company educates employees about occupational road risk.

Experienced trainers work with businesses to teach employees about road and workforce safety including driver impairment, speed management, and mobile phone use.

TTC is one of the UK's leading workforce training organisations on Managing Occupational Risk.

We deliver more than 150,000 hours of driver education each year and have extended our courses to the world of work – factories, businesses and offices

Our Road Safety Division delivers the National Driver Improvement Scheme in Kent

We liaise with road safety officers in councils across the country and create and deliver tailor made training courses for individual businesses – big and small

Courses are innovative, interesting and educational and have been praised by employers and employees.

Many employers are now introducing Preliminary Impairment Testing (PIT) to check that employees are not impaired while at work.

PIT testing checks pupil dilation, balance and co-ordination and is viewed as preferable to invasive and sometimes undignified saliva and urine tests. It also has immediate results rather than waiting 24 hours for lab results.

We also help organisations comply with health and safety requirements by detailing how to write a successful Managing Occupational Risk policy.



Information is the key - TTC Group development manager John Price.

Diary dates

- **Airso's 40th anniversary lunch and presentation of road safety awards, Coventry, November 16.**
- **Rospa's 71st annual road safety congress – The Road to Safer Behaviour – Blackpool from February 27th to March 1st 2006.**
- **Prince Michael International Road Safety Awards, London, December 6.**
- **Parliamentary Advisory Council for Transport Safety (PACTS) 16th Westminster lecture on transport safety, London, December 6.**

How Can We Help?

Working in partnership with your organisation, we can provide help to run conferences on all aspects of Managing Occupational Road Risk (MORR)

We deliver NDIS and speed awareness courses. At TTC we also offer materials to support the school curriculum on pre-driver training and for school presentations.

For more information or to receive an information pack contact the TTC Group, Road Safety Division, Grosvenor House, Central Park, Telford, Shropshire TF2 9TW. Call (01952) 292246 to discuss how we can work with you to contribute to the success of your next road safety education campaign.

Email: train@ttc-uk.com or visit the website at: www.ttc-uk.com

TTC Group

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